



## European Union Water Initiative Plus for Eastern Partnership Countries



### Republic of Belarus

## TERMS OF REFERENCE FOR LOCAL CONTRACTOR STRENGTHENING OF PUBLIC COMMUNICATION AND AWARENESS IN THE DNIEPER AND PRIPYAT RIVER BASINS IN BELARUS

20/01/2020

### I. Financing

European Union (ENI/2017/372-403)

### II. Procedure

Competitive negotiated procedure according to EU PRAG

### III. Contracting Authority

International Office for Water (IOW)

### IV. Nature of contract

Service contract

### V. Time period of implementation

February 2020 – August 2020

### VI. Contract amount (optional)

Maximum amount: 30,000 €

### VII. Background information

The EUWI+ project addresses existing challenges in both development and implementation of efficient management of water resources. It specifically supports the Eastern Partnership<sup>1</sup> countries to move towards the approximation to EU acquis in the field of water management with a focus on trans-boundary river basin management as identified by the EU Water Framework Directive (WFD).

The overall objective of the project is to improve the management of water resources in the EaP countries.

The specific objective is to achieve convergence of national policies and strategies with the EU Water Framework Directive, Integrated Water Resource Management (IWRM) and relevant Multilateral Environmental Agreements (MEAs).

The EUWI+ project is divided into three result areas as follows:

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<sup>1</sup> The Eastern Partnership (EaP) is a policy initiative launched at the Prague Summit in May 2009. It aims to deepen and strengthen relations between the European Union and its six Eastern neighbours: Armenia, Azerbaijan, Belarus, Georgia, Moldova and Ukraine.

- Result 1: Legal and regulatory frameworks improved in line with the WFD, IWRM and MEAs;
- Result 2: River Basins Management Plans designed and implemented in line with the WFD principles;
- Result 3: Lessons learnt regularly collected, shared and communicated to stakeholders.

This assignment will contribute to the implementation of the Result 3, activity 3.1.1: Development, regular update and implementation of a communication strategy for the project including implementation of communication activities for targeted stakeholders, communication campaigns, TV reports, school information sessions, etc., and activity 3.1.2: Organization of exchanges in pilot projects to support public and stakeholder participation in the preparation, implementation, review and update of RBMPs developed under result 2.3.2.

Cooperation between stakeholders is crucial in drafting the RBMPs. Stakeholders in a river basin include in particular governmental authorities, basin organisations, residential and business water users, the scientific community and up to the general public. Public and stakeholder consultations are organised throughout the RBMP development process: they ensure public awareness of working plan outcomes and the joint development of solutions to problems. Public comments and opinions are actively sought via consultation mechanisms (oral such as consultation meetings, or written through surveys and feedbacks).

### **VIII. Objective and Scope of work**

The main objective of this assignment is to strengthen the public communication in the pilot river basin: Dnieper and Pripyat. This procedure will be based on available data, existing reports and literature, which will be shared and communicated to different target groups (stakeholders in the water sector, schoolchildren, NGOs, etc) during meetings and awareness raising activities.

No new field survey regarding additional inventory of spring in Pripyat basin is asked as first step for development and printing the book "Springs of Belarus".

The breakdown of the main outputs will be as follow:

#### Public consultations

- Preparation of a series of information materials on the Pripyat RBMP: providing sufficient information and background documents related to the Pripyat river basin, in an understandable way.
- Organization and providing the public consultation for final draft Pripyat RBMP (at least 5 meetings with interested parties: i.e. public hearings, stakeholder meetings, basin council meeting)
- Disposition of comments collected, incorporated in a consultation report and in the final Draft RBMP after selection.

#### Communication and accessibility of information:

- Organization and providing the inventory of springs in Pripyat basin. The consultant will propose methodology of inventory of springs with the support of the project team.
- Preparation of the layout and publication of the book "Springs of Belarus" (at least 100 copies printed),
- Preparation and regular posting of information on springs and Pripyat river basin management plan in the network for familiarization of the population and water stakeholders.
- Contributing to the information flow on the project website (euwipluseast.eu): update about past and upcoming activities, pictures of meetings and awareness raising activities led.

#### Public awareness activities

- Organization and support of providing Dnieper day together with NGO and Public authority,
- Support in the organization of the World Water Day together with NGOs and Public authorities,
- Organization of involvement of schoolchildren in the process of protection and improvement of springs together with NGOs (at least 100 schoolchildren involved),
- Organization of a contest among schoolchildren for the best works in the field of water resources protection,

The assignment will be punctuated by different meetings with main interested parties (expert groups for technical exchanges on the outputs drafting, National Policy Dialogue, Pripyat basin council for active involvement, stakeholders consultation, NGOs, public information, schools). The contractor will have to participate to most of the meetings to present and take into account opinions and views expressed.

Comments received during the consultation meetings will be considered to review the Pripyat RBMP and tracks of those contributions will be annexed to the produced deliverables. It is important to notice that the planning process will be co-constructed with local partners (water NGOs) and, of course, with an important input from this assignment.

Meetings with local partners and schoolchildren could take the form of trainings. These trainings will be set up by the project team in order to improve national consultation process. The contractor will have to participate to the trainings to present needed information and results.

## **IX. Deliverables**

The deliverables will include:

- 1 Report on the Pripyat RBMP public consultations, including the consultation materials produced, the draft Pripyat RBMP Chapter “Public consultations”, and table with comments;
- Final Draft Pripyat RBMP reviewed with contribution of the public consultations;
- 1 Technical report: inventory of springs in the Pripyat basin;
- 1 Electronic layout of the book “Springs of Belarus”;
- Printed version of the book “Springs of Belarus” (100 copies);
- 1 Technical report on Dnieper Day celebration in Belarus (key performance indicators – attendance, media coverage- and short analysis and lessons learnt for future awareness-raising events related to water protection in Belarus)
- 1 Technical report on the World Water Day celebration in Belarus (key performance indicators + media coverage and short analysis and lessons learnt for future awareness-raising events related to water protection in Belarus)
- 1 Technical report on contest among schoolchildren for the best works in the field of water resources protection;
- Final report with the description of all activities conducted and all deliverables produced.

### Meetings & trainings

Specific meetings will be organized with various audiences (experts, basin councils, water NGOs, schoolchildren, and stakeholders) during the planning process.

For meetings, oral presentations could be necessary and produced by the contractor in national and English language. For the Pripyat RBMP consultation, it represents at least 5 meetings in the River Basin cities.

## **X. Implementation modalities**

### *10.1 Schedule*

Duration of the assessment will be up to 6 months and is expected to start from February 2020. The assignment is divided into phases, plus the finalization phase respective to the following schedule.

Successive reports have to be prepared according to the schedule presented below and delivered to the project team in due time.

It is anticipated however that the draft deliverables will be first reviewed by the project team and the beneficiaries (RBMP, data management and communication thematic focal points) and if necessary will be returned to the implementing institution for finalization and re-submission. Therefore, Draft reports will be submitted to the Project Team at least 1 month before the finalization.

*Summary of the work schedule*

<b>Deliverables</b>	<b>Approx. number of pages outside annex</b>	<b>Language of deliverable</b>	<b>Start date</b>	<b>Due date for draft report</b>	<b>Finalization</b>
Report of second public consultations for Pripjat RBMP	6	National language or Russian /English	February 2020	March 2020	April 2020
Draft Pripjat RBMP revised	<100	National language or Russian /English	March 2020	April 2020	May 2020
Report on the World Water Day celebration in Belarus	<10	National language or Russian / English	March 2020	8 April 2020	15 April 202
Report on contest among schoolchildren for the best works in the field of water resources protection	20	National language or Russian / English	April 2020	31 May 2020	10 June
Report on additional inventory of springs in basin Pripjat	20	National language or Russian / English	20 June 2020	10 July 2020	20 July 2020
Report on providing Dnieper day in Belarus (Mogilev or Gomel)	10	National language or Russian / English	4 July 2020	10 July 2020	15 July 2020
Book "Springs of Belarus"	At least 100 copies	National language or Russian	February 2020	15 July 2020 electronic layout of the book	Printed book (100 copies) 15 August 2020
Final report with the description of all activities conducted and all deliverables produced.	30	National language or Russian / English	15 August 2020	20 August 2020	25 August 2020

*9.2 Implementation modality*

Works shall be implemented by a local company or group of NGO(s), university, research institution, etc. that are not representing the project beneficiaries. The studies will be closely coordinated, assisted and monitored by the project team, consisting mainly of the thematic leaders on RBMP and stakeholders' involvement, the country representative, and the National Focal Point. Close relationships will be formed and maintained with the beneficiary who will own the product and take full ownership of the public communication.

The contractor will have to designate competent specialists for each part of the assignment as well as a coordinator who will be responsible of managing these specialists, harmonise the document, and inform regularly the project team.

### *10.3 Contact details*

The responsible person at national level (National Focal point):

Ms. Victoria VORONOVA  
voronova74@inbox.ru

The coordinator on behalf of EUWI+ (relevant country representative):

M. Alexandr STANKEVICH  
aps\_stankevich@mail.ru

The responsible thematic leader:

Ms. Yunona Videnina  
International Office for Water  
y.videnina@oieau.fr

## **XI. Participation to the tender**

Interested parties (individual and legal persons) are invited to inquire the full tender dossier containing instructions and further information about the tender procedure from Ms. Ilke CICEKOGLU, Project Assistant, International Office for Water (IOW) and Ms. Yunona Videnina, Project Manager, International Office for Water (IOW)

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Deadline for submission of the technical and financial offer is 20 February 2020, 5:00 PM (CET).